

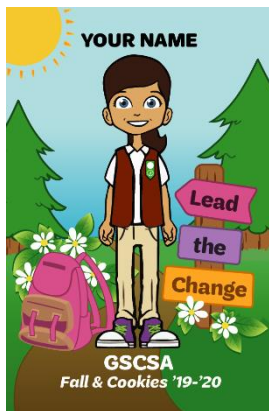
# Product Champion Club

Girls and volunteers who participate in both the Fall Product and Cookie Programs can become members of the Product Champion Club! See below for rewards and **new** special perks!

Additional perks for girls and volunteers may be announced throughout the product program seasons!

## Girl Membership:

**Tier 1:** Girls who send 12 emails through M2 during the Fall Product Program, create a Me2 avatar, and sell 240+ boxes of cookies will earn the Crossover Personalized Patch.



### NEW PERKS!

- Exclusive invite to 2021 Cookie Rewards Survey
- 2021 Cookie Program sneak peeks

**Tier 2:** Girls who sell 8+ items during Fall Product and 450+ boxes of cookies will earn the exclusive Product Champion Patch! Our fluttering butterfly actually moves as she flies from flower to flower!



### NEW PERKS!

- All Tier 1 perks, PLUS:
- Additional entry in 2021 Cookie contests

## Adult Membership:

Volunteers may also earn a special reward recognition! Each troop who meets the following criteria will receive a tabletop chalkboard:

- Volunteer signed a Troop Agreement for both programs.
- Troop meets 30+ PGA during Fall Product.
- Troop meets 220+ Initial Order PGA\* -OR- 255+ Final PGA during Cookie Program.

\*If the Cookie Criteria is met at Initial Order, troop will receive the chalkboard with Initial Rewards!



Great for  
Booth Sales