



# Adult Awards 2011

## Girl Scout Council of the Southern Appalachians Awards Instruction Guide

Adult Awards for 2011 Membership Year

### VISION

*“We Empower Girls”*

### MISSION

*“Girl Scout Council of the Southern Appalachians exists to build girls of courage, confidence, and character who make the world a better place.”*

### OUR SUCCESS

*“Girl Scout Council of the Southern Appalachians will reach more girls where they are in ways that they need and want with leadership programs that deliver measurable results.”*



# GSUSA Adult Awards

## Thanks Badge

### Description

The Thanks Badge honors an individual whose ongoing commitment, leadership, and service have had an exceptional, measurable impact on meeting the service delivery goals and priorities of the entire council or the entire Girl Scout Movement.

### Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has successfully completed a term of service and all requirements for the position.
- The outstanding service performed by the candidate resulted in outcomes that benefitted the total council or the entire Girl Scout organization, and is so significantly above and beyond the call of duty that no other award would be appropriate.

### Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation indicating how the candidate or nominee meets the criteria. The recognition committee reviews the nomination documentation, then approves or denies it. The Volunteer Appreciation Task Force sends notification of the decision to GSCSA's board of directors for confirmation.

### Example of candidate

A volunteer saw an opportunity to use Journeys to increase membership in one of the council's target markets through the camp pathway. She helped the council partner with local companies and groups to provide in-kind, financial, and volunteer support to build a Take-Action Tree House at each camp. She led a task group of girls to design and develop the progressive programming, based on girl-led processes and Journey content, which culminated in take-action projects. The three-year project brought in 300 new Girl Scouts, a 5 percent overall increase in camp registrations the following year, 90 new volunteers, and new partnerships with 11 local organizations.



# GSUSA Adult Awards

## Thanks Badge II

### Description

The Thanks Badge II honors a previous Thanks Badge award recipient who has continued to provide exemplary service in a leadership role, resulting in a measurable impact that benefits the entire Girl Scout Movement.

### Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has received the Thanks Badge.
- The candidate has successfully completed a term of service and all requirements for the position.
- The outstanding service performed by the candidate resulted in outcome(s) that benefitted the entire Girl Scout organization, and is so significantly above and beyond the call of duty that no other award would be appropriate.

### Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation indicating how the candidate or nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it. The Volunteer Appreciation Task Force sends notification of the decision to GSCSA's board of directors for confirmation.

### Example of candidate

After receiving the Thanks Badge, the volunteer from the Thanks Badge example was motivated by the success of the Take-Action Tree House project and submitted to present this best practice at a GSUSA conference. She then served for the two years on a national task group to help educate and support all 111 other councils to create long-term plans that integrate all council departments to implement the camp pathway to grow membership and deliver the Girl Scout Leadership Experience (GSLE) through Journey use.



# GSUSA Adult Awards

## Honor Pin

### Description

The Honor Pin recognizes an individual's exemplary service in support of delivering the Girl Scout Leadership Experience, which has had measurable impact on two or more geographic areas of service, allowing the council to reach and surpass its service delivery goals.

### Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has successfully completed a term of service and all requirements for the position.
- The service performed by the candidate is above and beyond the expectations for the position held and made an impact on two or more geographic areas within the council jurisdiction.

### Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the candidate or nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it. The Volunteer Appreciation Task Force sends notification of the decision to GSCSA's board of directors for confirmation.

### Example of candidate

A Facilitator realized that although the council created online courses and resources on the GSLE, at volunteer meetings she heard comments indicating that many volunteers still were hesitant to use Journeys to deliver the GSLE to girls. She worked with the Volunteer Management department to develop a GSLE Coach role, which would support all direct-service volunteers as they implemented what they learned in the courses and put Journeys into action. This role was piloted in four service-delivery teams where, after the first year, Journey sales increased by 30 percent; girls shared the impact of 14 new take-action projects via the council's Web site; and the volunteer-satisfactions scores increased by 12 percent.



# GSUSA Adult Awards

## Appreciation Pin

### Description

The Appreciation Pin recognizes an individual's exemplary service in support of delivering the Girl Scout Leadership Experience. This service, which has had measure- able impact on one geographic area of service, helps reaches and surpasses the service delivery goals of the area.

### Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has successfully completed a term of service and all requirements for the position.
- The service performed by the candidate is above and beyond the expectations for the position held, and made an impact on a geographic area within the council's jurisdiction.

### Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the candidate or nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it. The Volunteer Appreciation Task Force sends notification of the decision to GSCSA's board of directors for confirmation.

### Example of candidate

At an event, a Troop Leader noticed that the diversity of the girls did not match the diversity of the community. She talked with her council staff and found that they had identified a potential for membership increase among the Hispanic communities in her area. She partnered with the service delivery team to create and implement recruitment strategies to reach both girls and adults and new ways of work to support new members. As a result, Hispanic girl membership rose by 14 percent and adult membership by 15 percent last year. While those new members participated in series and camps, 78 percent of them participated in troops.



# GSUSA Adult Awards

## President's Award

### Description

The President's Award recognizes the efforts of a service-delivery team or committee whose exemplary service in support of delivering the Girl Scout Leadership Experience surpassed team goals and resulted in significant, measurable impact toward reaching the council's overall goals.

### Criteria

- All service unit team members are registered Girl Scouts.
- All service unit team members have met all requirements and expectations of the positions held. The service team members have successfully completed a term of service.
- The service unit team has significantly contributed to meeting one or more of the council's service delivery goals.
- The service unit team reflects the diversity of the target audience or area it serves, in girl and adult membership, in all pathways offered.
- The service unit team actively recognizes, understands, and practices the values of inclusive behavior.
- The service unit team works with the cooperation of the troop leaders in their service unit.

### Nomination

A nomination form is completed by the service unit team and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the team meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

### Example of candidate

A service unit team saw the need to better communicate information and opportunities with girls and adults in their area, so they organized a group of 15 teens and five volunteers, representing all communities in their jurisdiction, to create new communication strategies using social media (including Facebook, Twitter, and NING). As a result, 36 percent more girls attended their local events, 90 percent of open service- team positions have been filled, and they have 1,350 friends on Facebook.



# GSUSA Adult Awards

## Volunteer of Excellence

### Description

The Volunteer of Excellence award recognizes those volunteers who have contributed outstanding service while partnering directly with girls in any pathway to implement the Girl Scout Leadership Experience through use of the national program portfolio or who have contributed outstanding service in support of GSCSA's mission delivery to girl and adult members.

### Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has successfully completed a term of service and all requirements for the position.
- The candidate has performed beyond expectations for the position to deliver the Girl Scout Leadership Experience to girls using the national program portfolio, or
- The candidate's performance has been beyond the expectations of the position and has supported GSCSA's service delivery goals in one or more of the following functional areas: Membership Development/Community Cultivation, Volunteer Relations and Support, Program, Leadership and Governance, Fund Development, and Council Support Service (such as IT, Customer Service, Merchandising, and Marketing Communication).
- The candidate actively recognizes, understands, and practices the values of inclusive behavior.

### Nomination

A nomination form is completed and submitted, along with supporting documentation needed to indicate how the nominee meets the criteria. Based on the nominee's position (council, regional, or local level), the service-delivery team or GSCSA's Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

### Example of candidate

- A volunteer Program Advisor works over the course of the year with a teen advisory committee. Thirty (30) current Girl Scout Seniors and Ambassadors who plan and deliver four performance day camps, using content from the *aMuse* journey, targeted to girls in underserved areas in the council. As a result, those areas had a combined total of 210 new Junior girl members and 16 new adult volunteers; 92 percent of the girls at camp also signed up for other opportunities during the year.

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# GSUSA Adult Awards

## Volunteer of Excellence (continued)

- A college-student volunteer who was recruited by IT to help with data entry saw a posting on the council's Facebook page encouraging recognition of volunteers on Leader's Day. She saw the opportunity to use the council's Website to make this type of volunteer recognition easy and relevant for everyone to use. In coordination with council staff, she helped launch a recognition page on the Website that leverages tools like e-cards and online voting campaigns, highlights real volunteer success stories, and provides valuable information on ways to thank all volunteers throughout the year. As a result, 4,700 personal thank-yous were sent to volunteers last year by council leadership and staff, volunteers, parents, and girls. Nominations for council and GSUSA earned awards also rose by 35 percent and volunteers reported feeling highly valued on satisfaction surveys 22 percent more than the previous year.

The logo for the Southern Appalachians Council Adult Awards is a green vertical bar on the left side of the page. It features a white dotted line that forms a large, stylized 'S' shape. The text 'Southern Appalachians Council' is written in white, sans-serif font at the top of the bar, and 'Adult Awards' is written in a larger, white, sans-serif font in the middle of the bar.

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# Meritorious Service Award

## Description

The Meritorious Service Award is presented to honor an adult member of Girl Scouts when she/he has performed an exceptional and heroic deed. This is comparable to the Meritorious Service Award that can be given to a girl member for similar actions.

## Criteria

- The candidate is an active registered adult Girl Scout.
- The service performed by the candidate is above and beyond the role for the position held providing a life saving action.

## Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

## Example of candidate

A first aid trained volunteer is traveling on a trip with the troop. As the girls are exploring in a museum, the volunteer witnesses the other adult volunteer complaining of feeling ill and suddenly falls to the ground. She immediately steps into action of *Check, Call, Care*, and began to perform CPR as needed until an AED and medical help arrives. It is determined the volunteer had a heart attack and without the immediate CPR, she would not have survived.

# Southern Appalachians Council

## Adult Awards

# Trefoil Award

## Description

The Trefoil Award may be awarded to an individual or organization that has provided partnerships or sponsorships to allow exceptional service to the council's jurisdiction allowing the council to reach its service delivery goals.

## Criteria

- For an individual, the candidate may be an active, registered adult Girl Scout, or a member of the community who owes no debt to the council, demonstrates a spirit of loyalty and dedication to the Girl Scout Movement.
- For an organization, they must be active within the GSCSA council, owe no debt to the council, demonstrate a spirit of loyalty and dedication to the Girl Scout Movement and give service above and beyond what is expected from the partnership or sponsorship.

## Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

## Example of candidate

For an individual, a local community leader donated the use of a building in the community for Girl Scouts in the area to host troop and service unit meetings as well as Girl Scout events for the area. He donated supplies for the painting and clean up of the building while the girls and adults provided the labor. The building has been named in the local area where the community now knows the Girl Scouts are using it. His dedication to the Girl Scout Movement in this community allowed a "free" meeting location.

For an organization, the local youth services organization partnered with the Girl Scout Council to allow site based program to be implemented in their facility. By having this partnership, the youth services organization provided promotion, opportunities of membership, and volunteers to help bring the Girl Scout Leadership program to girls in the underserved population. A 20% increase in the girl membership for this area helped the council meet the service delivery goals.

The logo for the Southern Appalachians Council is a large, stylized outline of the state of Tennessee, composed of small white floral icons. The text "Southern Appalachians Council" is written in white, sans-serif font, stacked vertically on the left side of the outline. The text "Adult Awards" is written in white, sans-serif font, centered within the outline.

# Southern Appalachians Council

## Adult Awards

# The Heritage Award

## Description

The Heritage Award was established to recognize the “be prepared” work of a Girl Scout volunteer, *Edith Lynn*. To receive this award would be an honor for the Girl Scout volunteer who takes the knowledge of the history in Girl Scouting and incorporates the new Girl Scout Leadership Experience while continuing to serve the organization.

## Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has successfully completed a term of service and all requirements for the current position.
- The candidate has been a Girl Scout member for 12 or more years including the years as a girl member and/or as an adult member.
- The service performed by the candidate is above and beyond the expectations for the position held, and made an impact by being a positive role model for girls and adults using the Girl Scout Promise and Law as the basis for their volunteer position.
- The candidate is knowledgeable of the history of Girl Scouting and Girl Guiding as well as implementing the Girl Scout Leadership Experience through use of the national program portfolio allowing the council to reach its service delivery goals.

## Nomination

A nomination form is completed and submitted to GSCSA’s Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

## Example of candidate

A volunteer was a girl member for ten years and has volunteered for the past three years. She worked diligently to bring Girl Scouting to this part of the service unit where girls rarely left their immediate area. This group of girls was formed from a diverse population. This brought the Journey program in a community where Girl Scouting has not been available. She made sure that the Girl Scout Leadership Experience was a part of the program by presenting the national program portfolio, which led to the retention of girls from the diverse population increasing by 35 percent.

# The Diversity Celebration Award

## Description

The Diversity Celebration Award was established to recognize efforts toward developing respectful relationships among persons with differences, helping develop awareness, respect, and positive attitudes toward the differences in others and the challenges they may face as well as creating and implementing strategies for the inclusion and development of girls who might otherwise not have had access to the Girl Scout program.

*The award was created in 1999 in honor of Dorothy Lee Price and her life-long commitment to diversity. The criterion stands as a great reminder of what she truly believed as inclusion for the organization.*

## Criteria

- The candidate is an active, registered adult Girl Scout.
- The candidate has successfully completed a term of service and all requirements for the position.
- The candidate has performed beyond expectations for the position to deliver the Girl Scout Leadership Experience with inclusion and development of girls from racial/ethnic groups, religious groups, with disabilities, or socioeconomics within the council's jurisdiction by using the national program portfolio who might not have access to the GSLE otherwise.
- The candidate has been a part of helping increase girl membership that reflects diversity in any or all of the following: racial/ethnic groups, religious groups, disability or socioeconomics within the council's jurisdiction. This includes helping people work together to develop awareness, respect and positive attitudes toward the differences in others and the challenges they may face.

## Nomination

A nomination form is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

## Example of candidate

A Troop Leader noticed that the diversity of the girls in her troop did not match the diversity of the community. She talked with her council staff and found that they had identified a potential for membership increase among the Hispanic communities in her area.

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## The Diversity of Celebration Award

(continued)

She partnered with the service unit team to create and implement recruitment strategies to reach both girls and adults and new ways of work to support new members. As a result, Hispanic girl membership rose by 14 percent and adult membership by 15 percent last year.

The logo for the Southern Appalachians Council is a green vertical bar on the left side of the page. It features a white dotted line that forms a curved path, resembling a trail or a path. The text "Southern Appalachians Council" is written in white, sans-serif font, following the curve of the dotted line. The text is arranged in three lines: "Southern" at the top, "Appalachians" in the middle, and "Council" at the bottom.

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# Courage, Confidence, and Character Award

## Description

This award is presented for significant contributions to the success through volunteer service and leadership in a community project, for demonstrating quality of leadership through service to multiple service units, multiple troops, or girl activities at the service unit or council level.

*This award has been created to carry on the tradition of the Oneida Bass Award. Oneida Bass is known for working diligently to bringing more opportunities for the girls. The criterion stands for this award as a great reminder of how Girl Scouting provides an opportunity to work as a team and make it happen.*

## Criteria

- The candidate may be an active, registered adult Girl Scout or a member of the community who owes no debt to the council, demonstrates a spirit of loyalty and dedication to the Girl Scout Movement.
- The candidate has successfully completed a term of service and all requirements for the position, or has provided the behind the scenes work necessary to complete the community project.
- The candidate has performed beyond expectations for the position to deliver the Girl Scout Leadership Experience by using the outcomes from the National Leadership Outcomes for the program activity.
- The candidate has successfully been working with two or more geographic areas.

## Nomination

One nomination form per service unit is completed and submitted to GSCSA's Volunteer Appreciation Task Force, along with supporting documentation needed to indicate how the nominee meets the criteria. The Volunteer Appreciation Task Force reviews the nomination documentation, then approves or denies it.

## Example of candidate

A service unit coordinator oversees an event for the past two years. The event was held with three service units participating and 30 troops attended. Assessments reveal that both girls and adults have met the outcomes originated for this event more than 85 percent of the goal set for the event last year. Outcomes include one for discover, three for connect, and one for the take action project. The success of this event was it had elements of girl-led, learn by doing and cooperative learning.



**Select Award for Nomination**

**GSUSA National Awards**

- Thanks Badge\*
- Honor Pin\*
- President's Award
- Thanks Badge II\*
- Appreciation Pin\*
- Volunteer of Excellence

*\*These awards require approval of the Council Board of Directors*

**Southern Appalachians Council Awards**

- Meritorious Service Award
- Trefoil Award
- The Diversity Celebration Award
- The Heritage Award
- The Courage Confidence and Character Award

**About Nominee**

**Picture(s) Attached:**  Hard Copy  Digital CD

**Name of Individual, Service Unit, or Organization Nominated:**

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**Zip Code:**

**Phone Number:**

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**Volunteer Positions Held:**

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**Troop Number(s), if applicable:**

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**Service Unit(s), if applicable:**

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**Membership Years in Girl Scouts: 1 – 2 years 3-5 years 6-11 years 12 or more**

**Previous awards earned and date (if known):**

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**In detail, describe how the nominee has delivered exemplary service beyond the expectations of the position(s) in 150 words or less. Include populations or geographic areas impacted, if applicable.**

**Please relate the above description to the criteria of the award selected in 150 words or less.**

**About Nominators**

**Nomination Submitted by:**

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**Zip Code:**

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**Phone Number:**

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**Supporting Documentation**

If you would like to provide documentation that supports this nomination, please submit along with the nomination form. Examples of supporting documentation are program outcomes evaluations, letters of endorsement, media features, and/or girl interviews. To ensure a complete review of all materials provided, please check the supporting documentation that is attached:

- |  |  |                                       |
|--|--|---------------------------------------|
| <input type="checkbox"/> Girl Letter of Endorsement  | <input type="checkbox"/> Videos/Interviews | <input type="checkbox"/> Evaluations  |
| <input type="checkbox"/> Adult Letter of Endorsement | <input type="checkbox"/> News/Articles     | <input type="checkbox"/> Reports      |
| <input type="checkbox"/> Other: _____                | <input type="checkbox"/> Other: _____      | <input type="checkbox"/> Other: _____ |

*(Attach additional pages and pictures if necessary)*

**Nominations for service during the 2011 Membership Year must be received on or before January 25, 2012.**

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1936 Dayton Blvd. 1567  
Chattanooga, TN 37415  
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Knoxville Service Center  
Downtown West Blvd.  
Knoxville, TN 37919  
Fax: 865-689-9835

Johnson City Service Center  
1100 Woodland Avenue  
Johnson City, TN 37601  
Fax: 423-929-8117

Or E-mail to [pirwin@girlscoutcsa.org](mailto:pirwin@girlscoutcsa.org)

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