

YEAR OF THE GIRL



2012 is the Year of the Girl!

The Girl Scout Council of the Southern Appalachians is celebrating 100 years of Girl Scouting in a big way! In 2012, the organization will hold several events featuring Girl Scout favorites, like music, crafts, camping, and tons of other fun activities. From the Sing-Along in downtown Knoxville's World's Fair Park to a bridging ceremony along Chattanooga's charming Walnut Street Bridge, being a **Girl Scout** has never been so **exciting**. There are also opportunities to travel to events like the 2012 ROCK THE MALL Sing-Along in Washington, D.C.

Lots of troops will fundraise in 2012 to cover the cost of participating in the 100th Anniversary events. Fundraising teaches responsibility, determination and many other learning skills. If your troop is looking to raise funds, here are a few helpful tips to help you get started.

If you are a leader/adult, here is a checklist for successful troop money earning:

- Leader has completed the Approval for Additional Troop/Group Money Earning Project Form and submitted to the service unit manager or Girl Scout Center.
- The money earning projects support the goals of the troop and do not exceed the amount of money needed to support troop activities.

- Permission has been obtained by parents/guardians for girl participation.
- Money earned is the property of the troop and not the property of an individual.
- Money earning projects are reflected in the Troop/Group Financial Report (completed by June 1 every year).

Troop Money earning projects can take place **All Year Long** except while cookie orders are being taken and while cookie shop sales are taking place. Exceptions will be made if the money earning project is small and does not compete with the cookie sale. For example it could be a conflict of interest to do a bake sale during the cookie shop sales, but it would not be a conflict of interest to make and sale Mother's Day planters.

*Troop fundraising is not to earn individual money. **Money is never the property of individual girls or adults.**

If you are a Girl Scout, here are some fundraising ideas:

- Bake sales
- Car wash
- Pet care services, dog walking
- Cleaning services
- Mini-carnivals
- Gift wrapping services
- Handmade mail or flower boxes
- Selling homemade cards
- Group babysitting
- House, attic, garage cleaning
- Yard work
- Selling calendars and holiday wreaths
- Recycling cans and bottles
- Trash Dash

The “NO’s” of troop money earning:

- Games of chance: Bingo, etc.
- Direct solicitation for cash
- Endorsement of commercial product: can't sell M&M's, etc.

***Financial Assistance is available for the Knoxville Sing-Along, Chattanooga Bridgefest and Bristol Speedway Overnight. It is not available for the ROCK THE MALL Sing-Along trip to Washington, D.C.**

***Cookie Dough is usable for the Knoxville Sing-Along, Chattanooga Bridgefest and Bristol Speedway Overnight. It is not usable for the ROCK THE MALL Sing-Along trip to Washington, D.C.**