

Camp
Tanasí 10th
Anniversary

*Honor the Past.
Celebrate the Traditions.
Invest in the Future.*

girl scouts
of southern
appalachians



For 70 years...

Camp Tanasi has been a place where girls have paddled across Norris Lake, gathered around campfires, challenged themselves on the archery range, learned new skills, and formed friendships that last a lifetime.

As Camp Tanasi celebrates its 70th Anniversary, we invite community partners, alumnae, volunteers, and friends to join us in honoring the camp's rich history, celebrating its cherished traditions, and investing in its future.

Through sponsorship of this once-in-a-generation celebration, partners will help ensure that future generations of Girl Scouts can continue to find adventure, confidence, friendship, and belonging at Camp Tanasi.



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Camp Tanasi 70th Anniversary



Event Schedule



An Evening in 1957

An adults-only nostalgic evening at Camp Tanasi inspired by 1957, the year the first camp was held.

FRI.
APR 16

Tanasi Trails, Targets, and Traditions

A day filled with camp activities for adults.

SAT.
APR 17

70th Birthday Bash

A celebration for Girls Scouts & families.

SUN.
APR 18



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Camp Tanasi 10th Anniversary

Anniversary Sponsorships

“Make New Friends” Sponsor – \$10,000

- Brand visibility & Recognition - Event marketing, signage, print materials, and website
- Reserved table (8 tickets) at “An Evening in 1957” on Friday
- 8 tickets to “Tanasi Trails, Targets & Traditions” on Saturday

“Campfire Circle” Sponsor – \$5,000

- Brand visibility & Recognition - Event marketing, signage, print materials, and website
- 4 tickets to “An Evening in 1957” on Friday
- 4 tickets to “Tanasi Trails, Targets & Traditions” on Saturday

“S.W.A.P.S.” Sponsor – \$2,500

- Brand visibility & Recognition - Event marketing, signage, print materials, and website
- 2 tickets to “An Evening in 1957” on Friday
- 2 tickets to “Tanasi Trails, Targets & Traditions” on Saturday

S.W.A.P.S. stands for “Special Whatchamacallits Affectionately Pinned Somewhere.” They are small, handmade tokens of friendship that girls trade with one another at camp, events, or troop meetings.





Camp Tanasi 70th Anniversary



Legacy Partners

Legacy Partners are transformational investments that celebrate Camp Tanasi's past while ensuring its future.

Heritage Sponsor - \$25,000

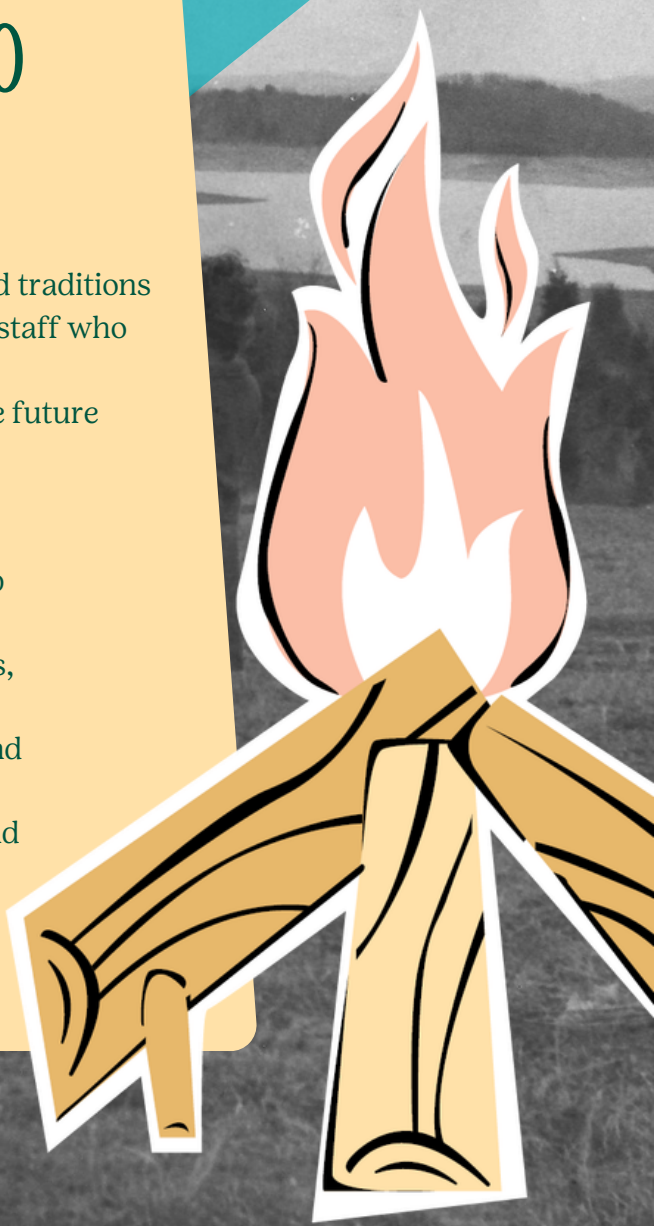
"Honoring Camp Tanasi's Past"

Your Investment Will:

- Celebrate and preserve Camp Tanasi's rich history and traditions
- Honor the generations of Girl Scouts, volunteers, and staff who have shaped Camp Tanasi since 1957
- Help ensure Camp Tanasi's legacy continues to inspire future generations of girls

Benefits:

- Exclusive recognition as the Heritage Sponsor of Camp Tanasi's 70th Anniversary, including featured logo placement on event marketing, signage, print materials, and website
- Recognition as the sponsor of anniversary historical and commemorative elements
- Private Camp Tanasi experience/tour for executives and guests
- Custom invitation package to anniversary weekend events



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Legacy Partners

Legacy Partners are transformational investments that celebrate Camp Tanasi's past while ensuring its future.

Presenting Sponsor - \$70,000

"Ensuring Camp Tanasi's Future"

Your Investment Will:

- Expand access to Camp Tanasi experiences for future generations of Girl Scouts
- Ensure girls can participate in camp regardless of financial circumstances
- Help preserve, strengthen, and enhance Camp Tanasi for years to come

Benefits:

- Exclusive naming rights: Camp Tanasi's 70th Anniversary presented by...
- Premier recognition throughout all anniversary events
- Speaking opportunity during Friday evening program
- Private Camp Tanasi experience/tour for executives and guests
- Opportunity to host one weekday corporate retreat at Camp Tanasi for up to 48 guests, subject to availability and coordinated with GSCSA
- Custom invitation package to anniversary weekend events



Camp Tanasi 70th Anniversary

More Sponsor Information

Underwriting opportunities are available for those who want to support Camp Tanasi's 70th Anniversary, but cannot attend the event(s) or those who want to support using a donor advised fund. These are fully tax-deductible gifts, no benefits will be received.

Important Dates:

- March 19, 2027: Sponsorship commitment and logo due for inclusion in printed event materials
- April 1, 2027: Deadline for sponsorship payment

Questions?

Please contact
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Scan to learn more
about the 70th!

