

2021 Cookie Program Resource Index

Little Brownie Bakers www.littlebrowniebakers.com

The following is a list of key resources available on the Little Brownie Bakers website.

Resource Name	Target	Description
Built By Me Cookie Planner	Volunteers	Used by troops to create a customized cookie season plan
Clip Art	All	Images, photography, and graphics
Cookie House Party	All	Hostess Guide & resources for planning a cookie house party for family and friends
Cookie Info	All	Detailed info on every cookie, including ingredients and nutritional info
Cookie Rallies	Service Unit vols	Resources for hosting your Service Unit Cookie Rally
Cookie Recipes	All	Recipes that use Girl Scout cookies, for marketing and House Parties
Crafts	All	Craft ideas for Cookie Booths, WalkABOUTs, and other uses
Cupboard Keeper app	Cupboard Managers	Control inventory from your phone or tablet, linked to eBudde
Games & Quizzes	Girls	Games to teach girls about the cookies and practice selling skills
Social Resources	All	Images and content suggestions for social media posts
Troop app	Volunteers	All functions of eBudde are now available in the mobile Troop app!

GSCSA Website <http://www.girlscoutcsa.org/>

The following is a list of key resources available on the Girl Scout Council of the Southern Appalachians website:

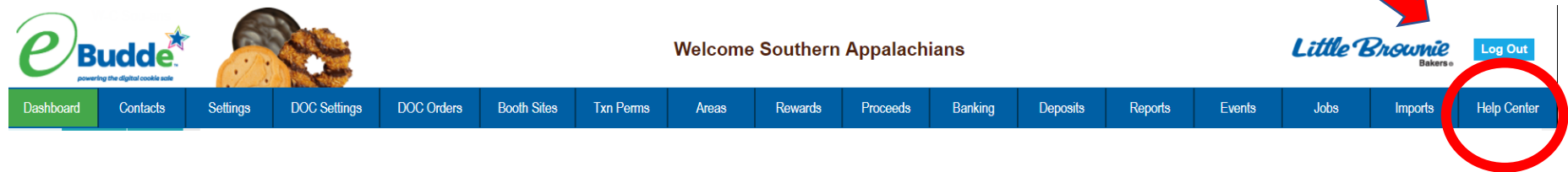
Resource Name	Target	Description
2020 Cookie Dough Release form*	Service Unit & Troop	Form for girls to release Cookie Dough to a Troop or Service Unit
Cookie Action Report	Volunteers	A form submitted to council to report a concern
Cookie Correspondent	All	Flyer that describes how to apply to become a Cookie Correspondent
Cookie Finder	All	Type in your zip code to find a Cookie Booth near you
Cookie Theft form	Troop	Form for troops that need to report theft
Cupboard Manager form	Cupboard Managers	Required form for Cupboard Managers
Dates	All	General dates and deadlines for all 2021 Cookie Program participants
DOC Tip Sheets	All	Tip Sheets on registering for and using Digital Cookie
Girl Rewards	All	Basic info on girl rewards
Opt Out form	Troop	Form for troops that choose to Opt Out of rewards
Promotional Materials	All	Cookie Promo Kit for social media, Business & Thank You cards, booth signs, etc.
Safety	All	General safety and Social Media Safety rules
Service Unit Agreement form	Service Unit	Required form for Service Unit participation
Service Unit Cookie Rally info	Service Unit	Form for Service Units to submit Cookie Rally info
Service Unit Delivery form	Service Unit	Required for specific Service Units, contact Experience Manager to verify
Troop Agreement form	Troop	Required form for Troop participation

*2020 Cookie Dough expires April 30, 2021. The 2021 Cookie Dough Release form will not be available until May 2021.

eBudde Help Center <https://ebudde.littlebrownie.com/>

The following is a list of key resources available on the eBudde Help Center. This website is only available to troop and service unit volunteers who manage the Cookie Program. For access to eBudde, please contact your service unit cookie manager. Log-in to eBudde, and on your blue toolbar at the top, click on Help Center. Within the Help Center, click on the + sign next to Manuals. All resources created by our council begin with “GSCSA”.

Other resources may be added to eBudde Help Center throughout the sale.



Resource Name	Target	Description
2021 Family Guide	Troop	An overview of the Cookie Program targeted to families
2021 Volunteer Cookie Guide	All	A detailed overview of the Cookie Program, expectations & resources
Cookie Booth Essentials	All	Info, how to answer tough questions from customers
Cookie Booth Site Balance Sheet	Troop	Forms for tracking and balancing cookies and money at Booths
Cookie Break flyer & form	All	Info & form for business participation
Cookie Correspondent	All	Flyer on how to apply to become a Cookie Correspondent
Cookie Donations	Troop	Receipts for cookie donations, to be given to customers
Five for 5 Contest	Troop	Contest rules and submission tickets
Goal Getter flyer	All	Info about the goal getter rewards for February sales
Goal Getter Order Card	Troop	In case a troop needs more order forms

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Meetings & Patches	Troop	Tips for meetings related to Cookie Program & Financial literacy
Parent Agreement form	Troop	In case a troop needs extra forms
Participation Certificate	Troop	Optional reward that can be given to girls who participate
Remind Text Messages	All	How to sign up for Remind text messages for deadlines
Reward Selection Worksheet	Troop	Troops can give to families to fill out reward choices for their girl
Service Unit Tip Sheet - Initial Order	Service Unit	How to submit the service unit initial order and rewards in eBudde
Service Unit Tip Sheet - Add Vol. to Troop	Service Unit	How a service unit volunteer adds troop volunteers to eBudde
Square Card Reader directions	Troop	How to participate in referral program for reduced fees
Training Resources	All	Resources for training troop volunteers
Troop Cupboard Manual	Troop	How to order from a Cookie Cupboard and input cookie transfers
Troop Tip Sheet – Cookie Booth Sign Up	Troop	How to sign up for Cookie Booths in eBudde
Troop Tip Sheet – Cookie Pick Up	Troop	How to schedule cookie pick up & how to prepare
Troop Tip Sheet – Cookie Program Updates	All	Key updates to eBudde and the 2021 Cookie Program
Troop Tip Sheet - Girl Order tab	Troop	How to allocate cookies to girls after Initial Order
Troop Tip Sheet – Rewards	Troop	How to order rewards for your girls
Troop Tip Sheet – Troop Initial Order	Troop	How to submit the troop initial order and rewards in eBudde
Troop Tip Sheet - Troop Arranged Cookie Booth	Troop	How to submit a troop arranged Cookie Booth for approval

Stayed tuned to Messages on your eBudde dashboard for the addition of more resources to the Help Center!