

Product Champion Club

Girls and volunteers who participate in both the Fall Product and Cookie Programs can become members of the Product Champion Club! See below for rewards and perks!

Additional perks for girls and volunteers may be announced throughout the product program seasons!

Girl Membership:

Tier 1: Girls who send 15 emails through M2 during the Fall Product Program, create an avatar, and sell 240+ boxes of cookies will earn the Crossover Personalized Patch.



PERKS!

- Exclusive invite to 2022 Cookie Rewards Survey
- 2022 Cookie Program sneak peeks

Tier 2: Girls who sell 8+ items during Fall Product and 450+ boxes of cookies will earn the exclusive Product Champion Patch! Our prancing pony mascot actually moves as she jumps over the fence!



PERKS!

- All Tier 1 perks, PLUS:
- Additional entry in 2022 Cookie contests

Troop Membership:

Volunteers may also earn a special reward recognition! Each troop who meets the following criteria will receive a waist apron:

- Volunteer signed a Troop Agreement for both programs.
- Troop meets 30+ PGA during Fall Product.
- Troop meets 220+ Initial Order PGA* -OR- 255+ Final PGA during Cookie Program.

*If the Cookie Criteria is met at Initial Order, troop will receive the apron with Initial Rewards!



*Patches and rewards are still in development and final designs may vary slightly.