

Five for 5!

Customers who purchase five boxes of cookies at a **Cookie Booth** can enter for a chance to win five cases of famous Girl Scout cookies! Promoting this contest is a terrific way to boost Cookie Booth sales and teach girls valuable marketing skills.

HOW TO PARTICIPATE



To advertise at your Cookie Booth, print out the Five for 5 Poster from the eBudde Help Center and tape it to a stack of 5 cases!

Here's how the contest works:

Your troop will give every qualified customer a contest entry coupon. See customer qualifications below. The customer will go to www.girlscoutcsa.org/findcookies and enter to win 5 cases of cookies!

1. You can find the contest entry form and poster in the eBudde Help Center under Manuals > Troop Resources.
2. **DO NOT FORGET** to add your troop number to the contest entry form. You can type your troop number on the contest form before printing, or hand write your troop number on the forms after printing.
3. Each contest entry form has 6 contest entry coupons on it. Make certain you cut each form into 6 separate contest entry coupons.
4. At your Cookie Booth, you will give 1 contest entry coupon to each customer who buys and/or donates 5 boxes of cookies. If the customer buys/donates 10 boxes of cookies, she should be given 2 contest entry coupons, etc. **Make certain that customers who earn multiple coupons receive coupons with different coupon codes on them!** The system will recognize and disqualify an individual person who submits the same coupon code multiple times.



Example coupon, see eBudde Help Center for actual coupons.

Five for 5!

QUALIFYING CUSTOMERS

All qualifying purchases must be made at a Girl Scout Council of the Southern Appalachians Cookie Booth. This may be a council booth, or an approved Troop Arranged Booth.

GSCSA staff and volunteers are disqualified from entry. Family and friends are qualified to enter.

The customer must purchase and/or donate at least 5 boxes of cookies. A combination of purchase and donation does qualify.

The customer can submit one contest entry for every 5 boxes of cookies purchased/donated at a Cookie Booth. A unique coupon code must be entered for every contest entry. For example, customers should receive and submit two different contest entry forms if they purchase/donate 10 boxes.

Winners will be selected at random. One winner will be chosen per region (3 total).

Your entry in this contest grants GSCSA permission to notify you by email when Girl Scout cookies go on sale in your area.

A purchase is not required to enter for a chance to win. To enter without an entry code from the coupons distributed at Cookie Booths, please mail a letter to Girl Scouts of the Southern Appalachians stating that you would like to “Enter for a chance to win 5 cases of Girl Scout cookies”, and your contact information (Name, Phone Number, Email Address, and Mailing Address). Letter must be postmarked on or before March 20th.

Girl Scout Council of the Southern Appalachians
ATTN: Five for 5 Contest
1567 Downtown West Blvd.
Knoxville, TN 37919