



Fall Product Social Rally Guide

Purpose: Service Units that host a social event for girls and introduce them to the Fall Product Program can earn a bonus on every item sold in the service unit! This will give the girls and volunteers a chance to meet each other, get girls excited about the new Girl Scout year, spread awareness of the Fall Product Program, and add to your service unit funds! Ask girls to bring a non-Girl Scout friend and help them sign up for Girl Scouts!

When: We recommend hosting your Social Rally in September, before September 23.

How: Contact info@girlscoutcsa.org ASAP to reserve a **Product Rally Kit** for your event. Every Service Unit will receive samples of the product to distribute to girls at the event. Kits may also contain examples of all the rewards that girls can earn, but the rewards are in limited supply and will be available on a first come, first serve basis. You must be able to pick up rewards a couple of business days before your event, and return rewards a couple of business days after your event.

**Be The
Difference**

**Believe
iN
YOURSELF**

Where: Below are some great Social Rally ideas that service units in our council hosted last year! Or you can develop your own idea for a fun social event that brings girls together and gives your Service Unit the opportunity to introduce the Fall Product program to the girls! Another idea is to host a joint Social Rally with a neighboring Service Unit.

Picnic in the Park! Every troop can contribute a side dish to create a fantastic picnic potluck! Over lunch you can show off the rewards and tell girls all about the Fall Product program.

Skating Party! Invite girls to a fun day at the local skating rink. Reserve the party room to serve the girls Fall Product snacks, let them check out the rewards, and tell them a bit about the Fall Product program.

Pool Party! Invite girls to start their Girl Scout year off with a splash! Gather everyone together for lunch, present the Fall Product program to the girls, show off the rewards, and share nuts and candy samples.

Ice Cream Social! Picnic in the Park with a twist! Provide ice cream and ask each troop to bring an assigned topping (use product for toppings as well)! Over treats you can show off the rewards and tell girls all about the Fall Product program.

Some other great ideas: Day at the museum, Pancake Brunch, Movie Night, Star-gazing Party, Pizza and Games Afternoon, or Bowling. Don't forget to let us know about your event!

A **Service Unit Activity form** is required for all events, available at <http://www.girlscoutcsa.org/>

Bonus: Don't forget to report your Rally attendance to receive patches for the girls and the Service Unit Bonus. Use the **Check-In sheet** below for girls to sign in at your Rally.

Submit your check-in sheet on our website by **Sept. 23** at:

<http://www.girlscoutcsa.org/en/cookies/fall-product-program.html>

or go directly to the form at: <https://form.jotform.com/91424931083152>





2019 Fall Product Rally Girl Sign-in Sheet



Girl's Name

Troop #

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