

2020 GIRL SCOUTS OF THE SOUTHERN APPALACHIANS COOKIE CORRESPONDENT

Could you see yourself as a future news anchor, director, actor, or content creator? If any of these sound like something you'd like to do, then we'd love to have you apply to be a GSCSA Cookie Correspondent and report on Girl Scout Cookie Season. Submit a 1 – 3 minute video on one of the topics below, and if your video is chosen, you will officially be a GSCSA Cookie Correspondent and your video will be featured on GSCSA social media! You will also earn the new Cookie Correspondent patch, shown below! Additionally, some Correspondents may even be contacted to assist the council with special broadcasts, including: interviewing troops at cookie booths, hosting Facebook and Instagram Lives, appearing in local television news and radio spots, and more! The sooner you apply, the more likely you will be selected for one of these opportunities!

QUALIFICATIONS:

- Previous participation in at least 1 Cookie Program
- Must be a 2020 registered Girl Scout at any level (Daisy – Ambassador)
- Enthusiastic Girl Scout who can inspire girls and help get them excited about the Cookie Program

WE ARE SEEKING 1 – 3 MINUTE VIDEOS THAT MEET THE FOLLOWING GUIDELINES:

- Content should model the Girl Scout Promise and Law
- Content should not disparage any other organization or competing product
- The girl's last name should not be mentioned in the video
- Girls should mention their favorite non-cookie related thing about Girl Scouts
- Wear your Girl Scout uniform in the video

WE ARE ESPECIALLY INTERESTED IN RECEIVING VIDEOS ON THE FOLLOWING TOPICS:

BY JANUARY:

- Introduce all the cookies – flavors and characteristics
- Introduce our newest cookie!

BY FEBRUARY:

- Cookie Booth decorating tips
- Sales tips for younger girls or sales tips for older girls

BY MARCH 8:

- Cookie recipe shows – fun recipes using Girl Scout Cookies (remember, the video must still be brief!)
- Cookie music video
- What your troop has done with cookie proceeds in the past, or plans to do with proceeds in the future – we are especially interested in plans that benefit the local community (i.e. service projects, High Awards, etc.)
- Your own idea!

READY TO APPLY?

Create a 1 to 3-minute video of yourself following the guidelines above and upload the video to a platform of your choice (Google Drive, Vimeo, YouTube, etc). Email your video link and your street address where you would like your patch mailed to: product@girlscoutcsa.org



NEW PATCH!

VIDEOS RECEIVED BY EARLY JANUARY WILL RECEIVE FIRST CHANCES FOR ADDITIONAL MEDIA SPOTS.

Videos will be accepted until March 8.