

Council-Sponsored Product Sales

Earn and learn!

When girls participate in the Girl Scout Cookie Program or Fall Product Program, they get more than new adventures. They develop life skills – goal setting, decision making, money management, people skills, and business ethics – that will set them up for success beyond anything they can imagine.

These product sales programs are the best opportunity for troops to fundraise for the current and next year – making activities, events, and even more fun possible! With the help of product sales, the council can offer exciting programming, maintain our camp properties, and provide support to our volunteers. Best of all, participating is easy and fun! Below is a quick guide to participating in our annual product sale programs.

The Girl Scout Fall Product Program

Who: All registered Girl Scouts may participate and sell to friends and family.

What: This sale includes nut and candy items, as well as magazine subscriptions.

When: October

How: Through traditional order cards and the M2 Online Program.

Why: The Fall Product Program is a fantastic way for girls to earn start-up funds for their troop! Girls could plan to use the funds to go on a trip together, or help provide books and uniforms for the troop. The program not only supports troop activities, but also funds council-sponsored programming: 100 percent of the profits stay in our area to support local Girl Scouts.

The Girl Scout Cookie Program

Who: All registered Girl Scouts may participate.

What: This sale features our delicious Girl Scout Cookies.

When: January - March

How: Through pre-orders, cookie booth sales, and the Digital Cookie platform.

Why: The Cookie Program is the most popular way for a troop to earn funds! Troops in our council earn almost \$1 million each year, and 100 percent of the profits stay in our area to support local Girl Scouts. Plus, girls learn 5 Skills all while earning rewards and having fun!

On the next page, you'll see the things volunteers will need to do to get ready for a Girl Scout product program!

Volunteers or parents/caregivers with questions about council-sponsored product sales may contact their local service unit or reach out to their local experience manager.

What to do:

1. Get Registered

Check that you and the girls in the troop are registered members of GSUSA and that you're an approved volunteer in good standing.

2. Get Trained

Complete the required trainings for your volunteer role. Service unit volunteers should attend a kickoff at their nearest council office.

3. Sign an Agreement

Sign the Troop Agreement Form and submit it to a service unit volunteer.

4. Open a Troop Bank Account

Have a troop bank account in good standing and an ACH Authorization form on file at the council office.

5. Collect Parent Agreements

Collect a Parent Agreement Form for each Girl Scout participating in the product program.

6. Hand out materials to participating families.

7. Review the product sale safety guidelines.

8. Check out the online programs and create an account.

Where to go:

MyGS Community

Cookies+ page at girlscoutcsa.org

Cookies+ page at girlscoutcsa.org

Cookies+ page at girlscoutcsa.org

Cookies+ page at girlscoutcsa.org

From staff or your service unit

Program guide & Volunteer Essentials

girlscoutcsa.org

When:

Before sale starts
October (Fall)
January (Cookies)

August - September (Fall)
November - January (Cookies)

Before sale starts

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The resources listed above can be found at <http://www.girlscoutcsa.org/en/cookies/about-girl-scout-cookies.html> and include everything a volunteer with a troop or service unit could need to help girls have a fun and successful sale.

Quick Links:

Fall Product Program

Fall M2 Online Program:

<https://gsnutsandmags.com/GSCSA>

Fall Trophy Nut Ordering System:

www.trophynutorders.com

Girl Scout Cookie Program

Digital Cookie 3.0: <https://digitalcookie.girlscouts.org/login>

eBudde: <https://ebudde.littlebrownie.com/>

Little Brownie Bakers: <http://www.LittleBrownie.com>

VIP eTraining: VIPeTraining.LittleBrownie.com

Cookie Locator: <http://cookielocator.littlebrownie.com/>